



2023 Regional Meeting - Niagara Falls – “We’ve Mist You!”

Sponsorship Levels

	Supporter	Exhibitor	Exhibitor+	Bronze	Silver	Gold
	\$500+	\$750+	\$1,000+	\$2,500+	\$5,000+	\$7,500+
Logo on Website and on Digital Displays at Conference Center	✓	✓	✓	✓	✓	✓
Full Conference Registrations	1	1	2	4	4	4
Table at Exhibitor and Health Professions Fairs (✓+= Preferred Table)		✓	✓	✓	✓+	✓+
Short Video (2 min.) Played Before Event, Meal or Session				✓	✓	✓
Ad in Conference Program				¼ Page	½ Page	Full Page
Short (5 min.) Presentation at Start of Event, Meal or Session					✓	✓

General Conference Support may be used at the discretion of the conference planning committee to offset costs associated with A/V, non-sponsored food & beverage, or other non-sponsored items.

* All levels include recognition on website

** We encourage groups to collaborate their sponsorship of “high ticket” items such as meals; however, the sponsorship benefits will coincide with the individual institution’s sponsorship level, not that of the total collaboration. For example, if five schools each contribute \$1000, each school is considered a “Exhibitor+” sponsor, not an “Silver” sponsor.

Specific Food & Beverage and Reception Sponsorship Opportunities

What is included:

- All benefits of the sponsorship level corresponding to the cost of your total food, beverage, tax & gratuity spending (see chart)
- Breakfast and Lunch: Speak for 5-minutes and provide promotional materials to all attendees (provided cost is at the Silver or Gold level)
- All costs below are estimated.

Meal / Event	Opportunities	Estimated # of people and cost (Including tax/service charge/gratuity)
Breakfast*	3	250 x \$10-\$20/person = \$2,500- \$5,000
Lunch	3	250 x \$18-\$25/person = \$4,500 - \$6,500
Breaks	TBD	250 x \$10-\$20/person = \$2,500 - \$5,000
Plenary	1 / 2	\$2,500
Opening Reception	1	250 x \$30-\$45/person = \$7,500 - \$11,500
Concurrent rooms **	6	\$2,500
Social event(s)	2	TBD – Examples include “Maid of the Mist” trip, Block Party event outside conference center, including food truck(s), DJ/Band, etc.

* If you sponsor a continental breakfast that does not reach the Silver level, you will be provided the opportunity to have a slideshow playing during the event to showcase your school organization.

** If you sponsor a concurrent session room, your logo will be displayed outside of the room during the meeting, as well as on the room screen prior to the beginning of each session

Branded Item Sponsorship Opportunities

- Expected attendance ~250
- Include your branding on various items distributed to all registered conference attendees and receive sponsorship benefits of the Sponsorship Level corresponding to the cost of your branded items, including but not limited to bags for attendees, bags for students, notebooks/pens, nametag holders for attendees, conference program printing, signs, and amenities for conference bag.

If you have an idea related to sponsorship of an event or item, please contact us (neaahp2023@gmail.com) to discuss.